

Communication and Engagement Plan

Edmonton Green Quieter Neighbourhood

Produced by Ryan Hicks & Ehsan Askarany

January 2024



About this document

This document outlines the communication and engagement approach for the Edmonton Green Quieter Neighbourhood project. It details the activities that will be undertaken to inform the community and stakeholders about the Edmonton Green Quieter Neighbourhood, and gather their ideas and issues to inform the design for the Quieter Neighbourhood.

Should the project progress, this document will be updated for future engagement and consultation phases.

What we hope to achieve

The objectives of the communications and engagement for this project are to:

- Share proposed concept stage interventions with the community and gather information that could help refine designs further
- increase the awareness of the purpose and benefits of Quieter Neighbourhoods with residents and the broader community
- establish relationships to enable ongoing communication and engagement with the community.

Ward profile

The proposed Edmonton Green Quieter Neighbourhood sits within both Edmonton Green and Lower Edmonton wards.

Edmonton Green ward

According to the Census 2021, Edmonton Green has an estimated population of 17,126 people with a population density of 5,906 people per sq. km.

49.9% of people who live in Edmonton Green were not born in the UK and 20.7% of households have no-one who speaks English as their first language. The most common language spoken in the ward is English with 62.8% of residents stating this is their main language. Other common languages include Turkish at 11.5%, other EU languages (including Romanian, Bulgarian, Czech) at 6.8%, African languages at 5.6%, West or Central Asian languages at 2%, and Polish at 1.9%.

Further information regarding the Edmonton Green ward can be found [here](#).

Ward profile

Lower Edmonton ward

According to the Census 2021, Lower Edmonton has an estimated population of 16,553 people with a population density of 7,524 people per sq. km.

50% of people who live in Lower Edmonton were not born in the UK and 18.8% of households have no-one who speaks English as their first language. The most common language spoken in the ward is English with 65.7% of residents stating this is their main language. Other common languages are Turkish at 9.5%, other EU language (including Romanian, Bulgarian, Czech) at 7.7%, African languages at 4.1%, West or Central Asian languages at 2.1%, and Polish at 1.9%

Further information regarding the Lower Edmonton ward can be found [here](#).

Stakeholders

In addition to residents and businesses in the area, the following stakeholder groups have been identified at this stage of this project:

- Ward Councillors
- Transport for London (TfL)
- Emergency services
- Waste services
- Royal Mail
- St. Edmund's Catholic Primary School
- Phoenix Academy Secondary School
- Fleecefield Primary School
- Brettenham Primary School
- Edmonton Green Shopping Centre
- Places of worship
- Disabled people and organisations who represent disabled people
- Community groups

We welcome community suggestions of further stakeholder groups that we can connect with. Contact us with your suggestions at

journeysandplaces@enfield.gov.uk

Our methods of communication

Enfield Council is committed to two-way communication with residents, businesses and other stakeholders when delivering projects. There are a range of ways in which we communicate with residents, and in which residents can contact us about Journeys and Places projects. These include:

- By email to journeysandplaces@enfield.gov.uk
- By post to ATTN Journeys and Places team, Enfield Council, Silver St, EN1 3XA
- Via the Q&A tool on the Let's Talk Enfield project page at <https://letstalk.enfield.gov.uk/EdmontonGreenQN>
- By letter drop to residents and businesses within the project area and surrounding streets
- Webinar
- In person at events such as drop-in sessions
- Online survey

Project page, the hub for information

The project page for this project is hosted on the Let's Talk Enfield website and can be found at <https://letstalk.enfield.gov.uk/EdmontonGreenQN>

The project page will host information and opportunities to engage with the project, including:

- key dates for the project
- frequently asked questions (FAQs)
- information on the webinar and drop-in sessions
- Q&A tool to ask the project team questions
- project updates
- online survey

Engagement and consultation approach

There will be a phased approach to engagement and consultation, as detailed below:

- September – October 2023: Early engagement to hear from residents, businesses, community groups and other interested stakeholders on their ideas for the area and current issues they face in the area.
- January - February 2024: Enfield Council will share the proposed plan with the community and invite their comments and feedback to inform the detailed design.
- Mid-2024: Should the project progress, a draft Traffic Order will be published. Anyone will be able to provide objections or representations on the draft Traffic Order during the period of statutory consultation. The statutory consultation will run for 3.5 weeks and residents will be informed by letter about the opportunity to take part.

Engagement and consultation approach

We welcome the ideas, suggestions and feedback from the community on this project, and are committed to enabling designs to be shaped by residents.

During the second phase of engagement, proposed interventions will be presented to the community. A survey will be available for the public to comment on these proposals. An engagement summary document will be produced following the conclusion of this phase.

This project will be delivered using Permanent Traffic Orders (PTO). We have a statutory obligation to consult residents and businesses within the project area on the design of the scheme prior to the implementation of the PTO.

We have and will continue to have engagement opportunities with the community to ensure the input from residents are considered for local projects, ahead of statutory consultation that the Council is required to undertake.

Activities

The following communications and engagement activities are planned for this stage of the project:

What	When
Letter to residents and businesses	17 January 2024
Online survey	January – February 2024
Drop-in sessions	24 January and 03 February 2024
School engagement	January – February 2024
Webinar on the proposed Edmonton Green Quieter Neighbourhood	6 February 2024

Activities

The following communications and engagement activities are planned for this stage of the project:

What	When
Business walkaround	January – February 2024
Engagement with disability groups	January – February 2024
Social media / newsletter activity to communicate the information leaflet to wider geographic area	Ongoing

Future activities

The following communications and engagement activities are planned for future engagement on the Edmonton Green Quieter Neighbourhood:

What	When
Produce engagement summary document	Early 2024
Statutory consultation on the draft permanent Traffic Order	Mid 2024

How to participate

Residents, businesses, community groups and other stakeholders can engage with us through the following mechanisms:

- Via the online survey at <https://letstalk.enfield.gov.uk/EdmontonGreenQN>
- Via the Q&A tool on the project page at <https://letstalk.enfield.gov.uk/EdmontonGreenQN>
- Via letter addressed to ATTN Journeys and Places team, Enfield Council, Silver St, Enfield, EN1 3XA
- Via email to journeysandplaces@enfield.gov.uk
- By attending the webinar or drop-in sessions

As the project progresses and subject to funding, there will be statutory consultation held on the proposed traffic order. During a statutory consultation, anyone can formally object or make a representation to the scheme being made permanent. An objection must be made in writing, state the grounds on which it is made. Responses to individual objections are not provided, but any objection or representation raised will be addressed in a formal report that will inform the decision-making process.

How we will be reporting

At the conclusion of the engagement period Enfield Council will consider all comments received. A summary document will be produced that responds to issues that have been raised. The comments received will inform the design of the Edmonton Green Quieter Neighbourhood that will be presented to the community ahead of any statutory consultation that goes ahead.

The report will be uploaded to the project page at <https://letstalk.enfield.gov.uk/EdmontonGreenQN>

More information

For more information on this project, please visit
<https://letstalk.enfield.gov.uk/EdmontonGreenQN>

journeys & places

journeysandplaces.enfield.gov.uk

