

# North Central London STP

## Engagement and Communications

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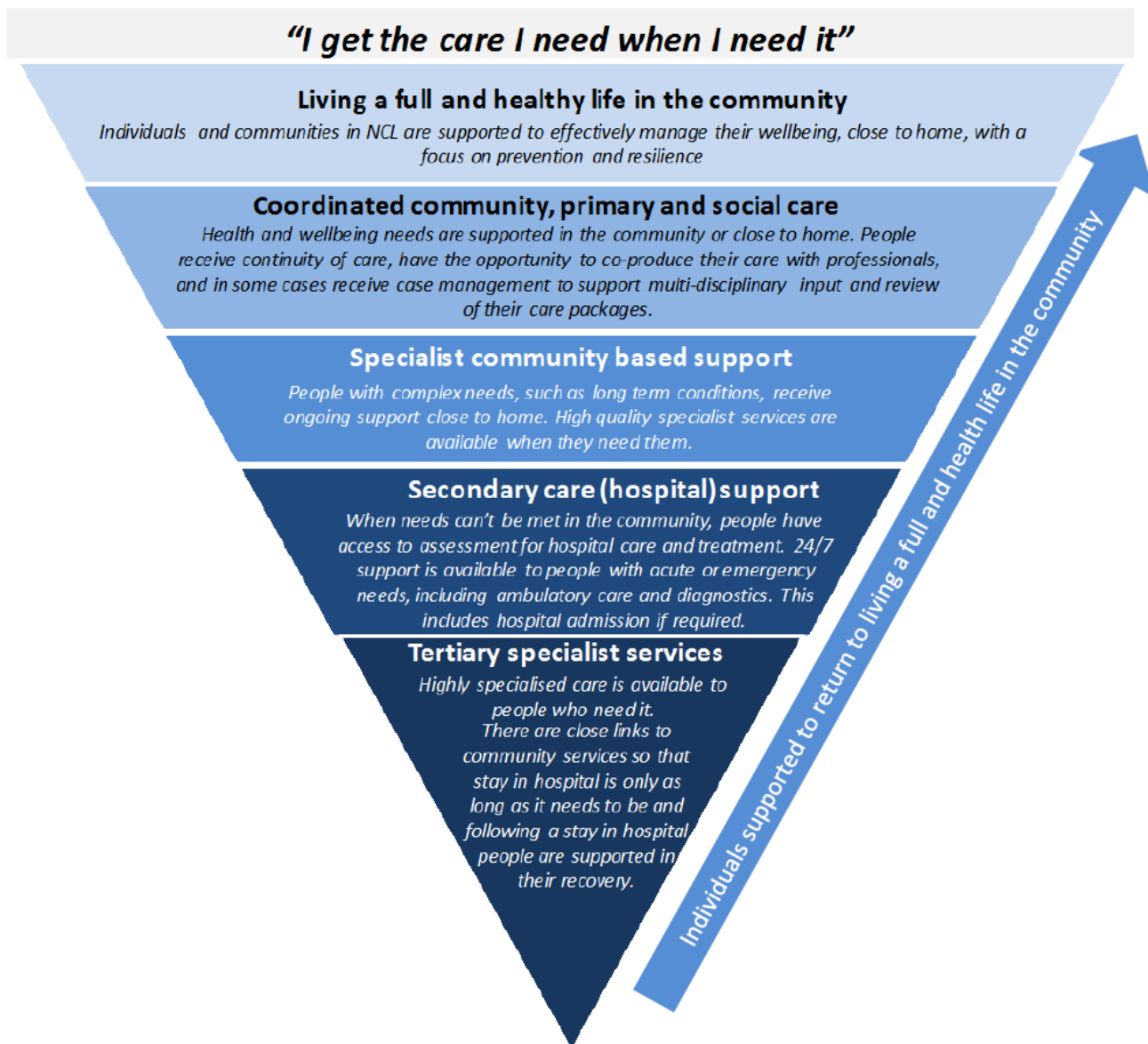


# The vision of the North Central London STP

The vision of the STP is for NCL to be a place with the best possible health and wellbeing, where no-one gets left behind.



This vision is to be delivered through the following model of care:



# Comms and Engagement so far

- The establishment of working relationships with people and organisations across NCL
  - Comms leads from the five CCG's, provider organisations and Local authorities
  - HR directors from provider organisations (to develop staff engagement strategy)
  - Healthwatch Chief execs
  - Local interest groups
  - Voluntary sector organisations
  - Royal Colleges
- Working with JHOSC to present the draft plan and workstream proposals for scrutiny
- Refresh of the draft plan (January) and a rewrite (April) of the plan and the public summary
- NCL website is being developed requiring the drafting of content
- Responding to media, public enquiries and FOI's
- Development of the communications and engagement draft strategy in collaboration with NCL comms and engagement leads with input from Healthwatch
- Meeting with and/or attending meetings to understand how to support the workstreams and the comms and engagement requirements of each
- Establishing the comms and engagement workstream with membership spanning Healthwatch, NCL leads, voluntary sector and lay people

# Communications and Engagement approach going forward

- Work in collaboration with comms and engagement leads across the footprint
- Utilise relationships with Healthwatch, JHOSC and voluntary sector to reach different sections of the North London community to seek opportunities to meet and listen to the views of local people
- Make available key STP leads for public presentations and speaking events
- Together identify communication channels/opportunities and engagement or consultation events and activities that have a focus on specific areas of STP work
- Meet with C & E leads monthly to provide STP update and collaborate on
  - key messages
  - a calendar of events in each borough and pan borough activities
  - an approach to coproduction and co-design
- Where possible and capacity allows, utilise NCL comms and engagement people/teams to support workstreams in both engagement activities and communicating to staff, residents and other stakeholders .
- Development of a staff engagement strategy and train organisational champions who become the ‘go to’ person on NCL STP in workplaces
- Our website will require shared input and opportunities to add content and ‘guest’ blogging from across the footprint
- Opportunity to create citizen, staff and young peoples forums for online engagement events at borough level and across the footprint
- Work with NHSE on engaging young people through schools on issues of particular interest to them

# Recommendations

- Discuss and agree to the proposed approach going forward
- Note the rewrite of the plan and summary document
- Note the establishment of the comms and engagement workstream and the inclusive membership