



PUBLICATION OF DECISION LIST NUMBER 4/17-18

MUNICIPAL YEAR 2016/2017

Date Published: Friday 19 May 2017

This document lists the Decisions that have been taken by the Council, which require publication in accordance with the Local Government Act 2000. The list covers Key, Non-Key, Council and Urgent Decisions. The list specifies those decisions, which are eligible for call-in and the date by which they must be called-in.

A valid request for call-in is one which is submitted (on the form provided) to the Scrutiny Team in writing within 5 working days of the date of publication of the decision by at least 7 Members of the Council.

Additional copies of the call-in request form are available from the Scrutiny Team.

If you have any queries or wish to obtain further report information or information on a decision, please refer to:
– Claire Johnson (ext.4252)

Phone 020 8379 then extension number indicated

INDEX OF PUBLISHED DECISIONS – Friday 19 May 2017

List Ref	Decision Made by	Date Decision comes into effect	Part 1 or 2	Subject/Title of Report	Category of Decision	Affected Wards	Eligible for Call-In & Date Decision must be called in by (If Applicable)	Page Number
1/4/17-18	Deputy Leader (Cllr Georgiou) and Cabinet Member for Economic Regeneration & Environment (Cllr Sitkin)	Tuesday 30 May 2017	Part 1	Enfield 2020 Rebrand	Key Decision KD 4499	All	Yes – Friday 26 May 2017	1

DECISIONS

For additional copies or further details please contact Claire Johnson (020 8379 4239), Governance Team.

LIST REFERENCE: 1/4/17-18

SUBJECT TITLE OF THE REPORT							
Enfield 2020 Rebrand							
Part 1 or 2 (relevant exempt Paragraph)	Wards affected by decision	Decision taken by	Date Decision comes in to effect	Interest declared in respect of the Decision	Category of decision (i.e. Key, Non-Key, Council, Urgent)	Contact Details	Eligible for Call-in & Date to be called in by
Part 1	All	Deputy Leader (Cllr Georgiou) and Cabinet Member for Economic Regeneration & Environment (Cllr Sitkin)	Tuesday 30 May 2017	None	Key Decision KD 4499	Jeff Laidler 020 8379 3410	Yes – Friday 26 May 2017
<p>AGREED: that the following decision will come into effect on Tuesday 30 May 2017, subject to not being called in:</p> <ol style="list-style-type: none"> 1. New carbon reduction targets for the Council and the Borough for a sustainable Enfield: <ol style="list-style-type: none"> a) 60% reduction in the Council’s carbon footprint by 2025, compared to a 2009 baseline b) 60% reduction in the borough’s carbon footprint by 2025, compared to a 2005 baseline 2. The campaign creative as shown on pages 9 to 11 of the report. 							
ALTERNATIVE OPTIONS CONSIDERED:							
<ol style="list-style-type: none"> 1. Do nothing: as we fast approach 2020 and the Council has already exceeded its 2020 carbon reduction target, this is not an option. The Enfield 2020 brand and targets require a refresh. 2. Other design options were considered for the campaign creative and have been fine-tuned through work with the Council's Communications team and the Deputy Leader. The recommended campaign creative is the outcome of this work. 							
REASONS FOR RECOMMENDATIONS:							
<ol style="list-style-type: none"> 1. If Enfield is to continue to do its bit to make London a zero-carbon city by 2020, it needs to continue to both lead by example and work with partners to deliver large-scale and innovative low carbon projects. A new sustainability brand and targets are key to driving this change and making it a reality. 2. This is turn will deliver economic, environmental and social benefits for Enfield: saving money; regenerating the borough; supporting jobs and businesses; reducing waste; improving the local environment; and improving public health. 							
BACKGROUND							
Please note that a copy of the Part 1 report is available via the Decision list link on the Council’s Democracy pages.							