

# Enfield Integrated Care Partnership

Screening and Immunisations Task and  
Finish Group

Flu update

3 December 2020





# Progress Report

## Flu Vaccination Eligible Cohorts

This table shows the flu vaccination uptake by eligible cohort. The release schedule for the remaining eligible cohorts can be found in the User Guide (information button).

Eligible Cohort	Number Vaccinated	% Uptake	Number Remaining to Target	Number Declined
6 months to 64 years in a clinical risk group	11,517	29.4%	17,872	2,109
65 years or older	24,897	53.6%	9,945	2,538
Children 2-3	3,204	35.0%	3,663	853
Children 4-11	1,181	3.0%	28,112	279
CQC Registered Care Home or Nursing Home Resident	713	47.6%	411	69
Learning Disability	493	32.3%	651	59
Pregnant women	454	21.5%	1,131	104
<b>Total for all eligible groups</b>	<b>40,661</b>	<b>30.8%</b>	<b>58,427</b>	<b>5,752</b>

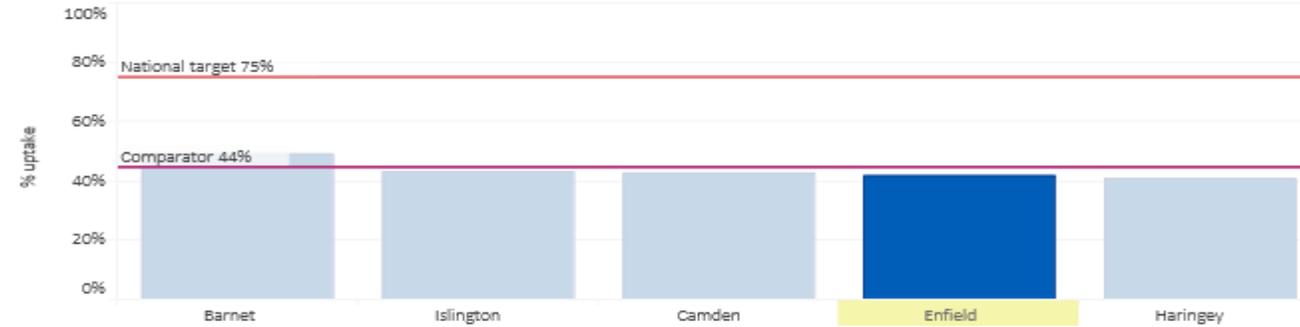
## Flu Vaccination Uptake by Organisation

To highlight your care team in the graph, please search here:

Enfield X

The comparator line shown below can be changed to your chosen care team level by using the following filter:

STP



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HealthIntent dataset does not include of school age vaccinations (SAV) therefore overall figures less than expected. SAV providers inform ICP school flu uptake is between 40-55% across 65% of schools visited, with 10 schools remaining.



# Demographics and Equality

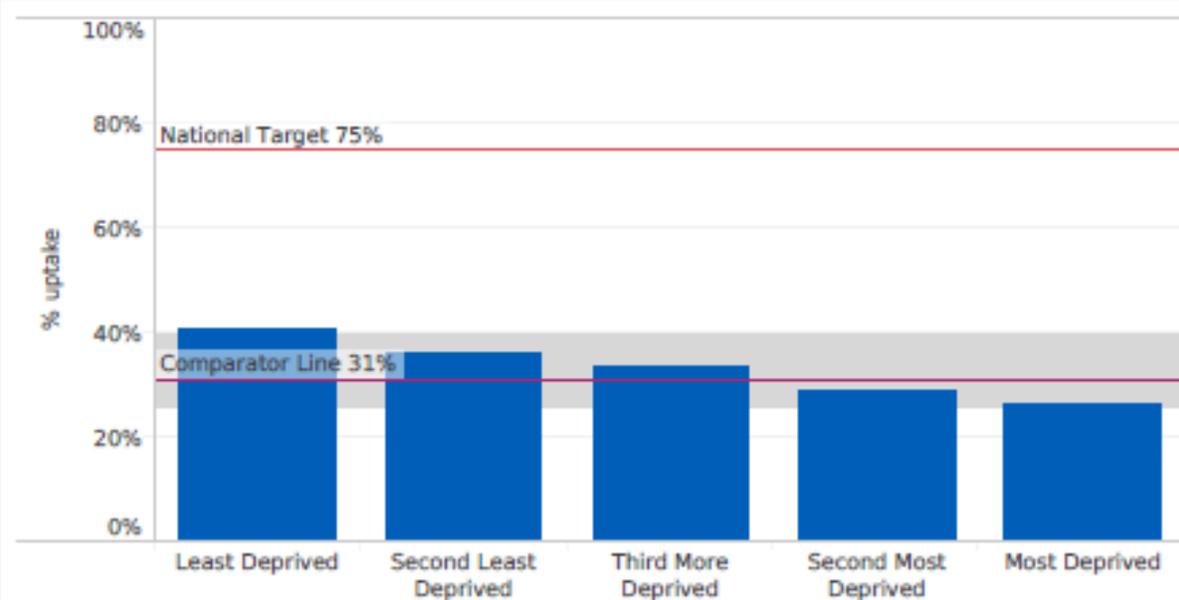
**30.8%**  
% uptake

**25.6%**  
Black, Asian or Ethnic Minority population % uptake

**26.0%**  
% uptake living in the most deprived quintile

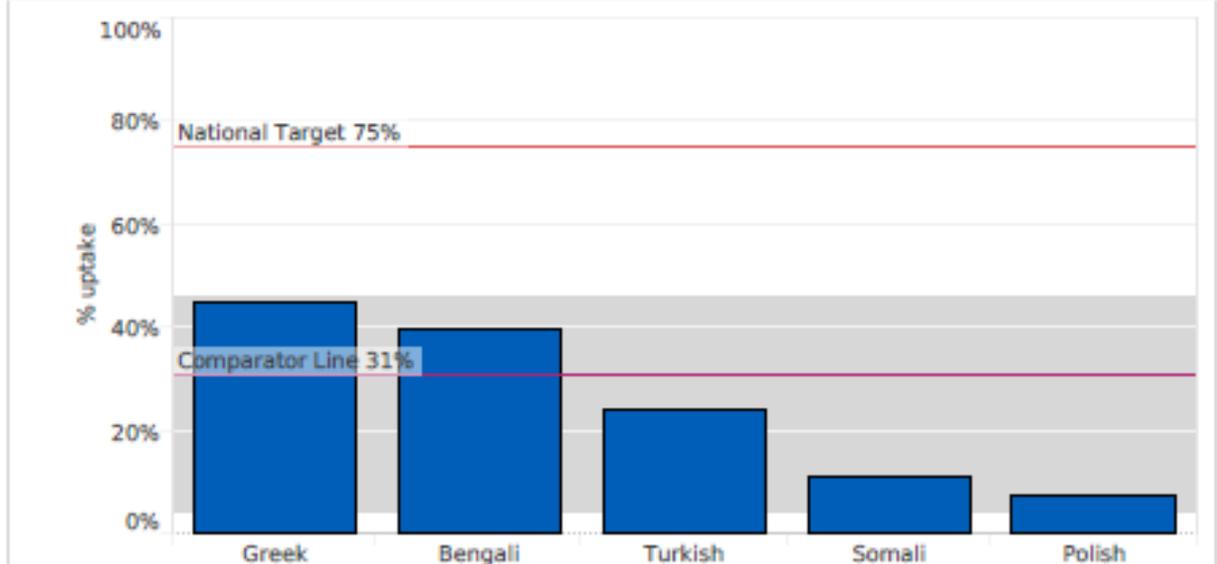
Of the top 5 languages spoken  
**Turkish** has the lowest % uptake  
(24.0%)

### % uptake by deprivation



The chart above shows % uptake split by **index of multiple deprivation (IMD) quintile**. This chart acts as a filter to other charts.

### % uptake by first language spoken (excl. English)



The chart above shows % uptake for the **top 5 first language spoken by eligible persons**. English has been excluded. This chart acts as a filter to other charts.



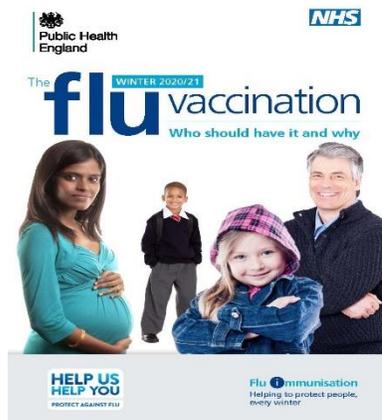
# Flu - Communication and Engagement



- Comprehensive communications and engagement plan working with local authority partners and providers to deliver through shared channels
- Developed two animations, one for at risk groups and one aimed at parents – translated into top six languages spoken in NCL and shared through numerous channels – personal message videos from healthcare staff, community leaders and patients to encourage uptake are now being developed in different languages
- Inserts in housing statements, library bags and food bank parcels, partner newsletter articles, including to schools and nurseries, and outdoor space advertising
- Commissioned VCS organisations to deliver workshops and targeted engagement with communities disproportionately affected by COVID-19 to understand barriers and promote uptake.



# Flu - Communication and Engagement



- Virtual community events with VCS organisations
- Council magazine articles and resident letters from council leaders
- Working with faith forums and local mosques to get messages out to their communities
- Gained support from the Turkish Consul to disseminate translated materials through their website, social media channels and NGOs
- GP pack provided to every practice - weekly webinar with activity updates
- Social media campaign – sharing digital assets across London STPs
- Advertising programme across digital platforms Facebook, Instagram, InYourArea, Nextdoor, Mumsnet and Gransnet – geographically and demographically targeted, which is being regularly adjusted informed by HealthIntent uptake data. Stats show 106,810 views on Facebook as at 23 November and a good conversion rate of 8356 clicks
- Training, myth busting tools and Q&As, and a script developed for GP practices to use to address vaccine hesitancy
- Promoting uptake with staff across all partner organisations